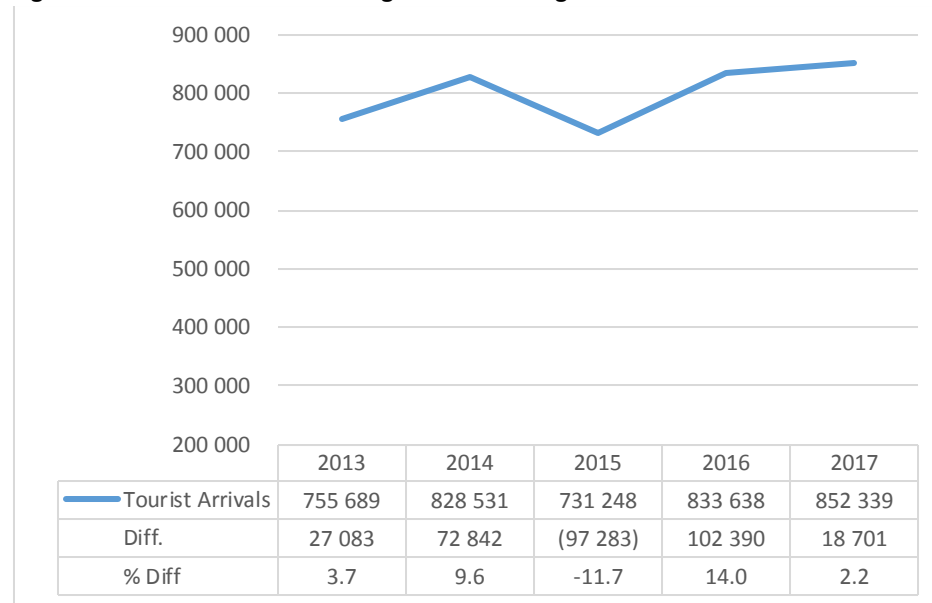


SUMMARY ANALYSIS OF TOURIST ARRIVALS: AUGUST 2017

TREND ANALYSIS: AUGUST 2013 - AUGUST 2017

A total of 852 339 tourist arrivals were recorded in August 2017, which was an increase of 2.2% (18 701) compared to the same month in 2016. Figure 1 below indicates tourist arrivals for the period August 2013 to August 2017. Tourist arrivals increased from 755 689 in 2013 to 828 531 in 2014, which was an increase of about 9.6%. Tourist arrivals however decreased in August 2015 by -11.7% (-97 283) compared to August 2014. Comparing August 2016 with August 2015, there was a significant increase in tourist arrivals by 14.0% (102 390), while August 2017 also increased by 2.2 % (18 701) when compared with the same month of previous year.

Figure 1: Total Tourist Arrivals August 2013 to August 2017



AUGUST 2017 COMPARED TO AUGUST 2016 BY REGION

Table 1 below indicates tourist arrivals by region for August 2017 compared to the same month in 2016. Most overseas regions recorded a positive growth in tourist arrivals during the period under review except for Asia. Africa indicated a growth of 1.4% and is the main source of tourist arrivals to the country accounting for about 74.9% (638 000) of total arrivals during this month.

Table 1: Total Tourist Arrivals by Region August 2017 vs. August 2016

Region	August 2017	August 2016	Difference	%Difference
EUROPE	123 379	117 918	5 461	4.6
NORTH AMERICA	37 272	33 425	3 847	11.5
CENTRAL & SOUTH AMERICA	6934	4 520	2 414	53.4
AUSTRALASIA	12237	11 367	870	7.7
ASIA	26428	29 742	-3 314	-11.1
MIDDLE EAST	7 044	6 449	595	9.2
TOTAL OVERSEAS	213 294	203 421	9 873	4.9
AFRICA AIR	27 553	30 062	-2 509	-8.3
AFRICA LAND	610 447	599 286	11 161	1.9
TOTAL AFRICA	638 000	629 348	8 652	1.4
Unspecified	1045	869	176	20.3
GRAND TOTAL	852 339	833 638	18 701	2.2

JANUARY - AUGUST 2017 COMPARED TO JANUARY - AUGUST 2016

Arrivals for the period January-August 2017 compared to the same period in 2016 are indicated in Table 2 below. Tourist arrivals for the first eight months of 2017 (6 731 406) recorded an increase of 1.6% compared to arrivals recorded during the same period in 2016 (6 625 141). Tourist arrivals from Africa decreased from 5 043 294 in 2016 to 5 007 666 in 2017, which was a decline of about 0.7% (35 628). Total tourist arrivals from overseas grew by 9.0% (141 385) during the same period under review. Compared to other sub-regions, the Central and South America region had the highest growth of 85.3% (32 343) for the period under review.

Table 2: Total Tourist Arrivals by Region Jan-August 2017 vs. Jan-August 2016

Region	Jan-Aug 2017	Jan-Aug 2016	Difference	% Difference
EUROPE	1 020 597	932 381	88 216	9.5
NORTH AMERICA	289 455	267 493	21 962	8.2
CENTRAL & SOUTH AMERICA	70 263	37 920	32 343	85.3
AUSTRALASIA	84 615	81 775	2 840	3.5
ASIA	211 455	219 048	-7 593	-3.5
MIDDLE EAST	39 470	35 853	3 617	10.1
TOTAL OVERSEAS	1 715 855	1 574 470	141 385	9.0
AFRICA AIR	207 135	216 302	-9 167	-4.2
AFRICA LAND	4 800 531	4 826 992	-26 461	-0.5
TOTAL AFRICA	5 007 666	5 043 294	-35 628	-0.7
Unspecified	7 885	7 377	508	6.9
GRAND TOTAL	6 731 406	6 625 141	106 265	1.6

Table 3 gives rankings of top ten African source markets for the period January-August 2016 and January-August 2017. All of the top ten African markets remained at the same position for the period under review. Most of the top ten countries recorded a declining growth in tourist arrivals except for Mozambique, Malawi and Angola for the period under review.

Table 3: South Africa's Top 10 African Source Markets: Jan-Aug 2017 vs. Jan-Aug 2016











Country 2017	RANK-2017	Tourist Arrivals 2017	RANK-2016	TOURIST ARRIVALS 2016	% Change from 2016 to 2017
Zimbabwe	1	1 365 027	1	1 370 969	-0.4
Lesotho	2	1 203 241	2	1 214 429	-0.9
Mozambique	3	894 107	3	877 545	1.9
Swaziland	4	571 766	4	594 161	-3.8
Botswana	5	408 608	5	422 227	-3.2
Namibia	6	132 729	6	137 401	-3.4
Zambia	7	112 740	7	113 646	-0.8
Malawi	8	112 313	8	96 614	16.2
Nigeria	9	34 056	9	45 436	-25.0
Angola	10	31 503	10	28 361	11.1

Table 4 below shows rankings of top ten overseas source markets for the same period under review. Comparing Jan-Aug 2017 with Jan-Aug 2016, Brazil recorded a significant growth of 113.2% (22 701) and moved from 16th position in 2016 to the 9th position in 2017. Australia moved higher as well from 7th position in 2016 to 6th position in 2017 recording a growth of 8.7% (5 896). China however dropped from the 6th position in 2016 to 8th position in 2017 with a declining growth of 18.1% (14 262).










Table 4: South Africa's Top 10 Overseas Source Markets: Jan-Aug 2017 compared to Jan-Aug 2016

Country 2017	RANK-2017	Tourist Arrivals 2017	RANK-2016	TOURIST ARRIVALS 2016	% Change from 2016 to 2017
UK	1	289 522	1	285 230	1.5
USA	2	248 579	2	229 327	8.4
Germany	3	198 521	3	174 163	14.0
France	4	121 124	4	93 061	30.2
The Netherlands	5	98 730	5	88 465	11.6
Australia	6	73 859	7	67 963	8.7
India	7	66 482	8	66 175	0.5
China	8	64 575	6	78 837	-18.1
Brazil	9	42 750	16	20 049	113.2
Canada	10	40 876	10	38 166	7.1

TOP FIVE OVERSEAS SOURCE MARKETS

Country	Jan –Aug 2017 Arrivals
UK 	289 522 1,5% up from 2016 
USA 	248 579 8,4% up from 2016 
Germany 	198 521 14,0% up from 2016 
France 	121 124 30,2% up from 2016 
Netherlands 	98 730 11,6% up from 2016 

TOP FIVE AFRICA SOURCE MARKETS

Country	Jan –Aug 2017 Arrivals
Zimbabwe 	1 365 027 0,4% down from 2016 
Lesotho 	1 203 241 0,9% down from 2016 
Mozambique 	894 107 1,9% up from 2016 
Swaziland 	571 766 3,8% down from 2016 
Botswana 	408 608 3,2% down from 2016 

TOTAL TOURIST ARRIVALS BY REGION JANUARY-AUGUST 17 COMPARED TO JANANARY-AUGUST 2016.

Figure below indicates a snap view of tourist arrivals to South Africa by regions for the period January to August 2017.

